

# Affordable innovations for mobility

Karim Slaoui Fund

## Intro

We thank you for your interest in the call 'Affordable innovations for mobility'.

We will invest in innovative purpose driven start-ups dedicated to developing affordable hardware solutions to improve the mobility and/or the quality of life for people with restricted mobility.

The selection will be carried out in two steps:

### 1. Preselection

Candidates submit a short video pitch, in English or in French, to describe their idea and/or show prototype and demonstrate the problem this will solve.

### **YOU ARE CURRENTLY APPLYING FOR THIS PRESELECTION.**

Based on the selection criteria, the best projects, preselected by an independent committee, advance to the second stage.

### 2. Selection

Candidates submit a written application, in English or in French, and answer questions related to the

- Social impact (target group, price,...)
- Economic viability (business plan, financial plan,...)
- Capabilities, skills and track record of the team
- Technical outline of the production process

The financial support will be a loan at 0% interest rate, reimbursable after 3-4 years.

We ensure that all information will be treated with strict confidentiality. Every member of the management and selection committees will sign a Non-Disclosure Agreement (NDA).

## A few questions about your project

**Give a title for your project. \***

As clear as possible, no short description of your project.

**Briefly describe your project in no more than six sentences. \***

What concrete changes are you planning to make and how are you going to achieve this.

**Where will your project be conducted? Fill in the country. \***

(Only fill in the country, not the city or the region)

**What will be the cost of developing your project? \***

(Please enter the amount with no decimal point and no commas)

**What is the amount of investment that you are applying for from the Karim Slaoui Fund? \***

(Please enter the amount with no decimal point and no commas)

## Specific questions on the organization and the team

Details about the ORGANIZATION which is submitting this project proposal.

### The organization

Official name \*

Date of incorporation \*

National number \*

(if your organisation has no national number, enter 0)

Main telephone number \*

(Write the number in international standard form, e.g. +32-2-511 18 40)

Main e-mail address

Website

Legal status \*

- Commercial company
- De facto association
- Public sector - local
- Public sector - interlocal
- Private foundation
- Teaching institution
- Third sector company
- Public utility foundation
- University or college
- Not-for-profit organization

Who are the entrepreneurs involved in the development and implementation phase ? \*

(Add the link to the LinkedIn profile(s) of the entrepreneur(s) involved).

## Address of registered office

Street \*

Number \*

Box

Country \*

Post code and municipality \*

Postcode \*

City \*

## Financial details

Name of your bank \*

IBAN/Bank account number \*

BIC code (SWIFT) \*

Account holder

## The contact person

Details about the CONTACT PERSON who is submitting this project.

Salutation \*

Surname \*

First name \*

Role in the organisation

Telephone number

(Write the number in international standard form, e.g. +32-2-511 18 40)

Mobile phone

E-mail address \*

## **The responsible person**

Practical details about the RESPONSIBLE PERSON who is authorised to sign the (financial) agreement with the King Baudouin Foundation if the application is selected

Salutation \*

Surname \*

First name \*

Role in the organisation

Telephone number

(Write the number in international standard form, e.g. +32-2-511 18 40)

Mobile phone

E-mail address \*

DRAFT

## Video pitch

Please upload a video pitch showcasing your idea.

Share your concept, demonstrate your prototype (if available), highlight the problem you aim to solve, and explain your approach to addressing it.

The pitch can be maximum 5 minutes.

Video pitch \*

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The King Baudouin Foundation of course complies with privacy legislation in this area.